



Saturday, July 30, 2022
Dr. Conrad Worrill Track & Field Center



The ***Words of Wonder Literary Festival*** is a celebration of books-to-be-written and books-to-be-read. It will become an indispensable component of the summer for young readers and writers, hosted on the Far South Side of Chicago.

This one-of-a-kind sponsorship opportunity will allow you to be a part of history! **WOW!** is guaranteed to inspire and engage.

- WHO: Burst Into Books and 15 additional community partners
- WHEN: July 30, 2022 • 11am - 5pm
- WHERE: Dr. Conrad Worrill Track & Field Center • 10201 S. Cottage Grove Ave.
- GOAL: 2,000 children, teens, parents & educators eager for a cultural literary experience.

Your investment will —

- ensure a memorable event for all attendees.
- stimulate our students' minds during those important summer months,
- increase access to young people's events which cultivate creativity
- provide curated spaces that allow each child to feel included and valued.

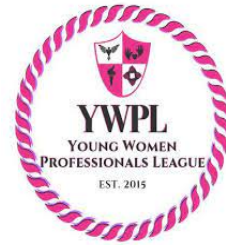
Award winning author [Jacqueline Woodson](#) will be the headliner for our inaugural literary fest. Attendees will also enjoy—

- Interactive literacy and arts programming
- Connections to community resources,
- Vibrant storytelling by Black authors/illustrators and interactive writing workshops
- A diverse group of book vendors and installations for all ages,
- a wide range of live music (*including Indigenous and African-styled drumming*) and story-based dance,
- Healthy food and snack choices, giveaways and much more!!

When you invest in the inaugural ***Words of Wonder Literary Festival*** you help us weaken the hold of the last two years' frustration and resignation and re-ignite the interest of our young people in culture, creativity and community. Please take a look at the attached information and discover the many exciting ways you can support this essential event.



BURST INTO BOOKS MEDIA FEATURES





Planning Committee Members

Name	Organization
Jurema Gorham	Burst Into Books
Joyce Chapman	Far South Community Action Council
Nora Brooks Blakely	Brooks Permissions
Eve L. Ewing	Author/Professor/Crescendo Literary
Jeff Deutsch	57th Street Bookstore/Seminary Co-op Bookstore
Ydalmi Noriega	The Poetry Foundation
Itzel Blancas	The Poetry Foundation
Duane Davis	My Own Very Library
Heather 'Byrd' Roberts	Young Chicago Authors/Byrd's World
Joseph Williams	Mr. Father's Dad's Club
Ken Bigger	American Library Association
Tressa Jones Beverly	Gwendolyn Brooks Center for Black Literature & Creative Writing Center (CSU)
Clancey D'Isa	57th Street Bookstore/Seminary Co-op Bookstore
Khari Humphries	Senior Director of Youth Policy (City of Chicago)
Jane Fleming	Director of Literacy (CPS)
Candice Washington	Brown Books & Paint Brushes



Event Sponsorship Opportunities

Premier Sponsor | \$25,000

- Corporate logo placement on posters, banner, program, and event t-shirts
- Two-page color advertisement in program book (11 x 8.5")
- Dedicated corporate recognition story in Burst Into Books e-newsletter
- Dedicated post on Burst Into Books social media platforms
- Sponsorship recognition on all press materials, event advertising and promotional materials
- Corporate logo featured in at least 2 dedicated e-blasts to festival invitees and attendees
- Corporate logo and link displayed on Burst Into Books website for one year
- Vendor table (includes 8 foot table and 2 chairs)
- Formal Premier Sponsor acknowledgement throughout the festival

Platinum Sponsor | \$15,000

- Corporate logo placement on posters, banner, program, and event t-shirts
- Full-page color advertisement in premier placement in program (5.5 x 8.5")
- Sponsorship recognition on all press materials, event advertising and promotional materials
- Corporate logo featured in at least 2 dedicated e-blasts to festival invitees and attendees
- Corporate logo and link displayed on Burst Into Books website for one year
- Vendor table (includes 8 foot table and 2 chairs)
- Mention from the stage throughout the entire event
- Formal Platinum Sponsor acknowledgement throughout the festival



Families at outdoor literacy event receiving high quality books from [Brown Books & Paint Brushes](#)



Gold Sponsor | \$10,000

- **Half-page color advertisement in festival program (5.5 x 4.25")**
- Logo placement on banners, signage, event t-shirts and flyers
- Logo featured in at least 2 dedicated e-blasts to festival invitees and attendees
- Corporate logo and link displayed on Burst Into Books website for one year
- Recognition in selected press materials, event advertising and promotional materials (print and electronic)
- Vendor table (includes 8 foot table and 2 chairs)
- Formal Gold Sponsor acknowledgement throughout the festival

Silver Sponsor | \$5,000

- **Half-page color advertisement in festival program (5.5 x 4.25")**
- Listing on banners, signage, event t-shirts and flyers
- Logo featured in at least 2 dedicated e-blasts to festival invitees and attendees
- Listing displayed on Burst Into Books website for one year
- Recognition in selected press materials, event advertising and promotional materials (print and electronic)
- Vendor table (includes one 8 foot table and 2 chairs)
- Formal Silver Sponsor acknowledgement throughout the festival



*Live African Drumming Circle at
Inaugural Juneteenth Family Festival (2019)
at Dan Ryan Woods Forest Preserves*



Interactive Children's Painting Station



Bronze Sponsor | \$3,000

- **Half-page black and white advertisement in festival program (5.5 x 4.25")**
- Listing on banners, signage, event t-shirts and flyers
- Listing featured in at least 2 dedicated e-blasts to festival invitees and attendees
- Listing displayed on Burst Into Books website for one year
- Recognition in selected press materials, event advertising and promotional materials (print and electronic)
- Vendor table (includes one 8 foot table and 2 chairs)
- Formal Bronze Sponsor acknowledgement throughout the festival

Community Sponsor | \$1,000

- Formal acknowledgement throughout the festival
- Listed on printed materials and website
- Vendor table (includes one 8 foot table and 2 chairs)



***Onsite Food Truck for attendees at
3rd Annual Juneteenth Family Festival (2021)
in Morgan Park/Beverly Neighborhood***



***Vendors Area at Inaugural
Juneteenth Family Festival (2019)
at Dan Ryan Woods Forest Preserves***



CONTACT INFORMATION

Sponsor's Name (as it is to be listed in program):

Contact: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP LEVEL

YES, I/we would be pleased to support W.O.W. Literary Festival at the following level:

_____ Premier Sponsor	\$25,000	_____ Silver Sponsor	\$5,000
_____ Platinum Sponsor	\$15,000	_____ Bronze Sponsor	\$3,000
_____ Gold Sponson	\$10,000	_____ Community Sponsor	\$1,000

I am unable to select one of the sponsorship levels, but wish to support the W.O.W Literary Festival with a fully tax deductible contribution of \$ _____.

PAYMENT METHOD

Please note: please contact us if you'd like to pay through [Flipcause](#).

- Enclosed is my check payable to **Burst Into Books**
- Please charge my credit or debit card:
Visa Mastercard Amex Discover Name on Card: _____
Number: _____ Exp: _____ CVC: _____
- Please send me an invoice. Pledge fulfillment must be completed **before July 1, 2022**.

Please return this form (with check, if applicable) to:

Burst Into Books
11001 S. Michigan Avenue
Chicago, IL 60628

Thank you for your support!